**Legal Restrictions**

Solarban glass and Sungate glass logos and trademarks are intellectual property rights owned exclusively by Vitro and may be used only with Vitro’s sole discretion and consent. In return, Vitro will grant the limited, non-exclusive, royalty-free right to use these logos and trademarks in the promotional materials created exclusively by or for your company, with the following limitations:

1. Your company may only use the trademarks in the manner and scope approved by Vitro;
2. Your company must follow the specific guidelines, which may be modified from time to time, established by Vitro regarding the use of the trademarks, publicly available at Trademarks.VitroGlassHub.com;
3. Your company must use proper trademark attribution on all uses of the trademarks indicating that “Solarban is a registered trademark owned by Vitro;” or “Sungate is a trademark owned by Vitro;”;
4. Your use of the Solarban glass and Sungate glass logos and trademarks is restricted to authorized Vitro goods and services only. Any material modification to any promotional materials referencing the trademarks may require the prior written approval of Vitro.

Nothing contained in this document shall be construed to place the parties in the relationship of partners or joint venturers and it is agreed and understood that you are not an agent or employee of Vitro. Neither party shall have the right to obligate or bind the other in any manner whatsoever. If this document is drafted in a language in addition to English, the English language version is controlling.

**Trademark Usage:**

**Solarban® Solar Control Low-E Glass**

- Initial reference (headline, subhead or copy) always should be in italics, with initial cap, bold, followed by ® and the attributive noun “low-e glass” (i.e., Solarban® solar control low-e glass).
- In all references after the initial reference, Solarban should be in italics with initial cap, no ® and not bold. The noun “glass” always must appear after each reference to the product name (i.e., Solarban glass).
- Solarban may never be preceded by “Vitro” or “Vitro’s.”

- The trademark may never be abbreviated or used as part of an acronym.
- All communications tools using the Solarban glass name and/or logo must be accompanied by a typed notice stating: “Solarban is a registered trademark owned by Vitro.”
- Individual product logos for any Solarban glass product cannot be used without their numerical designations.

- Initial reference (headline, subhead or copy) always should be in italics, with initial cap, bold, followed by ® and the attributive noun “low-e glass” (i.e., Sungate® 400 low-e glass).
- In all references after the initial reference, Sungate should be in italics with initial cap, no ® and not bold. The noun “glass” always must appear after each reference to the product name (i.e., Sungate 400 glass).
- Sungate may never be preceded by “Vitro” or “Vitro’s.”
- The trademark may never be abbreviated or used as part of an acronym.
- All communications tools using the Sungate glass name and/or logo must be accompanied by a typed notice stating: “Sungate is a registered trademark owned by Vitro.”
- Individual product logos for any Sungate glass product cannot be used without their numerical designations.
Logo Usage

Placement

- Logos shown indicate the correct relationships among their elements, their relative sizes and their placement relative to each other. These relationships may not be altered.
- Clearance area on all four sides is never to be less than .5”.

Font

- Never manipulate or replace logo font with another font.

Color

- Preferred usage for Solarban is two-color format (PANTONE® 7563 red and Black) to be used on white or light color backgrounds. For Sungate, only usage is one-color format (Black) to be used on white or light color backgrounds.
- One-color version formats (black and reversed white only) to be used in one-color media.

Color Formulas

- PANTONE MATCHING SYSTEM (PMS): For offset printed materials or signage with spot colors.
- CMYK: For 4-color process printed materials.
- RGB: For electronic presentations or television.
- HEX: For websites and online.

Color Specifications

- PMS 7563 — CMYK: 2C 34M 88Y 8K  RGB: 214R 154G 45B  HEX: D69A2D
- Black — CMYK: 0C 0M 0Y 100K  RGB: 0R 0G 0B  HEX: 000000

Logo Size

- Do not use logo smaller than 1.5” in width.

File Formats

- EPS: Vector-based graphic used for print media.
- PNG*: Raster-based graphic with a transparent background for use in PowerPoint.
- JPG*: Raster-based graphic for use in digital media.

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One-Color Versions: Reversed White

**(Sungate not available in two-color**)

One-Color Versions: Black

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*PNG and JPG files should be scaled at 100% or less. Never enlarge a PNG or JPG file.

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