

Together, We See What's Right

A value is defined as one's judgement of what is important in life.

At Vitro, our people are our most valuable asset. As a person-centered organization, fairness, healthy labor practices, ethical commerce and institutional relationships and corporate responsibility are all central to our business. We measure our success not just through our economic value but also by the well-being of our people, our stakeholders, our partners and the people who use our products.

Today, I'd like to introduce you to our new corporate values, which are central to the new Vitro brand. While we continue to strive for consistent profitability, we will adhere strictly to the following values:

Our People—Unite our talent to work and grow together as one.

Customer Orientation—Our customers are at the center of everything we do.

Operational Excellence—Always exceed what is expected with greater efficiency, reliability, and quality.

Innovation—Enhance processes and operations with new ideas to consistently improve our results.

Sustainability—Create conditions to operate and grow in harmony with the environment and the communities we serve.

Integrity—Always act with honesty and in adherence to our principles.

Our future success depends on all of us. Together, we have the power to make more than glass. Together, we can do what's right and make the future a brighter place for all of us for years to come.

Together, We See Further